

# LIAM BENTLEY

VIDEO EDITOR & VIDEOGRAPHER

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08/09/1994

## PERSONAL STATEMENT

From creating stop-motion LEGO shorts as a child to producing high-level media content for global campaigns, I've always had a passion for visual storytelling. With a BA Hons in Music Media and Sound and over 9 years of industry experience, I've built a strong foundation in videography, video editing and music skills. I began developing through education and have continually refined in professional settings. I specialize in Adobe Creative Suite—particularly Premiere Pro and After Effects—and have extensive experience in video production, motion graphics, and content creation across platforms including YouTube, Instagram, Facebook, and TikTok. My work ranges from fast-paced promotional edits to documentary-style storytelling designed to inform, inspire, and engage. In 2024, I relocated from the United Kingdom to Orange County, California. I currently hold a full U.S. driver's license and Green Card and am fully authorized to work in the United States.

## EDUCATION

Music, Media & Sound, BA Hons  
Edge Hill University  
2013 - 2016

Creative Media Production, DDM  
Burnley College  
2011 - 2013

GSCE, A-C (inc Maths & English)  
St. Augustine's R.C.H.S  
2005 - 2010

## KEY SKILLS

Adobe Premiere

Adobe After Effects

Adobe InDesign

Adobe Photoshop

Adobe Illustrator

DSLR & Mirrorless Camera Operation

Sound & Lighting

Motion Graphics

FL Studio

Sound Design

Time Management

Creativity

## EMPLOYMENT

SENIOR FILM & VIDEO EDITOR  
Human Appeal | 2022 - 2024

► Planned, filmed, and edited documentary-style videos for major humanitarian campaigns and global fundraising events, helping to inform, inspire, and drive charitable engagement.

► Produced and edited high-impact video content for international audiences, including promotional pieces featuring UFC champion Khabib Nurmagomedov and campaign videos in partnership with Amazon.

► Delivered video content for global TV broadcast and digital distribution, tailoring edits for various platforms and audience demographics.

► Designed and animated promotional motion graphics for use across multiple formats (16:9, 9:16, 4:5), optimized for social media channels such as Instagram, YouTube, and TikTok.

LEAD VIDEOGRAPHER & EDITOR  
Chorley Group | 2018 - 2022

► Create high production adverts for car brands; Nissan, Hyundai, Kia, Fiat, MG, Vauxhall

► Film & edit professional informative electric car review videos for the Chorley Group GoEV YouTube channel.

► High quality car photography to be used on socials for promotional offers and website banners.

► Full control of YouTube channel helping go from 500 to over 5000 subscribers.

► Work closely within the marketing team to find creative and engaging ways to communicate news and stories with viewers.

MEDIA & OPERATIONS ASSISTANT  
Chorley Group | 2016 - 2018

► Create high production adverts for specific car franchises every quarter.

► Plan, film and edit professional informative review videos for the Chorley Group YouTube channel.

► High quality car photography to be used on socials for promotional offers and website offer pages and web banners.

# REFERENCES

**Harry Prestidge**  
Marketing Manager, Chorley Group  
*harry.prestidge@chorleygroup.co.uk*

**Samina Taj**  
Communications Director, Human Appeal  
*samina.taj@humanappeal.org.uk*

## VIDEOGRAPHER & VIDEO EDITOR CG Professional | 2018 - 2022

- ▶ Filmed and edited a wide range of high-quality video content, including promotional videos, client testimonials, and informational pieces tailored to legal audiences.
- ▶ Produced long-form "piece-to-camera" (PTC) educational videos explaining complex legal topics in a clear and engaging way.
- ▶ Filmed and edited engaging onboarding and promotional videos tailored for new starters, showcasing company culture, values, and team structure to support internal communications and HR initiatives.
- ▶ Produced long-form "piece-to-camera" (PTC) educational videos explaining complex legal topics in a clear and engaging way.

## CUSTOMER TEAM MEMBER CO-OP Petrol Station | 2014 - 2016

- ▶ Delivered friendly, efficient customer service to ensure a positive shopping experience for all visitors.
- ▶ Operated the till, handled cash and card payments accurately, and balanced the register at shift end.
- ▶ Maintained store cleanliness and organized product displays to maximize appeal and accessibility.

## WEDDING VENUE WAITER Whalley Abbey | 2012 - 2013

- ▶ Delivered professional table service at high-end weddings and events, ensuring exceptional guest experience in a fast-paced, time-sensitive environment.
- ▶ Worked closely with catering staff to serve plated meals, canapés, and beverages efficiently and with attention to detail.
- ▶ Adapted quickly to changing demands and last-minute requests from guests, planners, and management.

## CATERER WAITER – HOSPITALITY BOX Burnley Football Club | 2010 - 2013

- ▶ Provided high-end food and beverage service to VIP guests in executive boxes during match days and special events.
- ▶ Prepared hospitality suites before guest arrival, including layout setup, stock checks, and presentation of refreshments.
- ▶ Communicated effectively with kitchen and bar staff to ensure timely delivery of food and drink orders.